

# Warwickshire Waste Partnership

## Waste Strategy Implementation Plan

03 December 2013

### Recommendations

- (1) That Members approve the draft Implementation Plan (to be provided at the meeting) for the updated Waste Strategy (subject to any amendments necessary).

### 1.0 Background

- 1.1 Warwickshire's updated Municipal Waste Management Strategy is supported by an implementation plan, which sets out how the Partnership plans to achieve the objectives within the Strategy.

### 2.0 Waste Strategy Implementation Plan

- 2.1 The plan provides detail on the activities to be carried out in order to meet the objectives and targets within the updated Strategy. The plan will be subject to revisions and updates throughout the life of the Strategy period to ensure it remains relevant and effective in delivering the Strategy objectives.

### 3.0 Key Strategic Areas

- 3.1 Outlined below are the key strategic areas of the Waste Strategy Implementation plan.
- 3.1 Implement and monitor a range of waste reduction campaigns to raise awareness and promote behaviour change (love food hate waste, smart shopping, home composting and master gardeners, junk mail and real nappies).
- 3.2 Implement measures to improve re-use through the HWRC re-use shops and bulky waste collections.
- 3.3 Work with partners (re-use forum, third sector organisations, etc.) to increase re-use in Warwickshire.

- 3.4 Commence review and implementation of measures to improve kerbside recycling and composting performance; such as roll out of service to flats and provision of smaller replacement residual waste bins.
- 3.5 Commence review and implementation of measures to improve HWRC recycling and composting performance; such as review of van permit scheme, meet and greet trial and open bag policy.
- 3.6 Implementation of various communication activities (providing information on current services and promoting behaviour change) to improve performance of current recycling and composting schemes; such as application of stickers to all kerbside collected bins.
- 3.7 Raise awareness of recycling and composting across Warwickshire by providing information on the environmental and economic benefits to the public and key stakeholders (volunteer groups, third sector organisations, schools etc.); such as use of refuse collection vehicles for showing key messages.
- 3.8 Review of waste technologies on a regular basis to optimise recycling and composting opportunities for Warwickshire residents.
- 3.9 Introduce measuring and monitoring of the carbon impact of Warwickshire's waste management (using Government guidance/carbon metric tool).
- 3.10 Continue to investigate the best solution for Warwickshire's residual waste, ensuring any new residual waste contracts support diversion of waste from landfill.
- 3.11 Promote and support the implementation of commercial services for recycling and composting of business waste (particularly SMEs) at the HWRCs.
- 3.12 Consider opportunities for increased partnership working within Warwickshire and across the region to support the efficient delivery of services and savings.
- 3.13 The Warwickshire Authorities will lobby Government on key waste issues by responding to relevant consultations either individually, through relevant organisations or as a Partnership.

## **4.0 Next steps**

- 4.1 The next steps in the process are as follows:
  - Approval of the Waste Strategy Implementation plan – 3<sup>rd</sup> December 2013
  - Implementation of updated Waste Strategy commences – Spring 2014

## Background Papers

1. Review of Warwickshire's Municipal Waste Management Strategy, Warwickshire Waste Partnership – 26 June 2012
2. Proposed new Waste Management Targets to support Warwickshire's Municipal Waste Management Strategy, Warwickshire Waste Partnership – 6<sup>th</sup> December 2011
3. Waste Strategy Update, Warwickshire Waste Partnership – 4<sup>th</sup> December 2012
4. Progress with Waste Strategy Update, Warwickshire Waste Partnership – 25<sup>th</sup> June 2013

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